

Exposure Visit and Training Program on “Agri Entrepreneurship and SME Financing”



Centurion
UNIVERSITY
*Shaping Lives...
Empowering Communities...*

Date: 5-8-2024 to 9-8-2024

Resource Person Details

1. Ms Anisha Anustupa, Senior Programme Manager, livelihoods, Centre for Youth and Social Development (CYSD)
2. Dr. Saurav Barman, Associate Professor, M.S.Swaminathan School of Agriculture.
3. Dr.Ajay Kumar Prusty, Assistant Professor, Department of Agriculture Extension education, M.S.Swaminathan School of Agriculture
4. Dr. Atanu Deb, Associate Professor, Department of Agriculture Extension education, M.S.Swaminathan School of Agriculture.
5. Prof. J. Anil Kumar, Associate Dean, M.S.Swaminathan School of Agriculture.

Employee Participated: 10

Co-ordinator : Dr. Girija Nandini, Associate Professor, School of Management, CUTM

Detailed report of the activity :

School of Management, Centurion University of Technology and Management organised a 5-day residential Training Program and Exposure Visit on “Agri Entrepreneurship and SME Financing”. A team of 10 delegates from different banks of Nepal arrived on 4th August 2024 at the Jatni Campus of the Centurion University to attend the program.

In the inauguration of the program, Vice-Chancellor of the University, Prof. (Dr.) Supriya Pattanayak welcomed the delegates from Nepal and expressed her gratitude towards the bankers who played a very important role in financial sector. She briefly explained the role of Centurion University as a skilled University. She addressed the delegates emphasizing the skill courses and labs of the university to promote hands-on skills for the development of enterprises. She advised the delegates to get business ideas by visiting different units promoted by the University beyond the training programs.

Prof. Ansuman Jena, Dean, School of Management explained the importance of Agri Entrepreneurship and SME Financing. The five day's training program and exposure visit covered different areas of Agri Entrepreneurship and SME Financing. Some of the important topics discussed are Introduction to Agribusiness and Agri-business Financing, briefly discussed by

Ms Anisha Anustupa, Senior Programme Manager, livelihoods, Centre for Youth and Social Development (CYSD). Sustainable Agriculture: Through Organic Farming and Soil Health Management was discussed by Dr. Saurav Barman, Associate Professor, M.S.Swaminathan School of Agriculture. Dr.Ajay Kumar Prusty, Assistant Professor, Department of Agriculture Extension education, M.S.Swaminathan School of Agriculture took a practical session on Assessment of Business Plans and Risk Management. Delegates visited the cashew processing unit, Nautala Poultry Farm, and BREDS Nursery with Dr. Atanu Deb, Associate Professor, Department of Agriculture Extension education, M.S.Swaminathan School of Agriculture to understand the concept of Agri- Entrepreneurship, for Agrian and Non-Agrian. Innovation in Agricultural Finance, Analysis of Potential Entrepreneurs and Lending Patterns was thoroughly explained by Prof. J. Anil Kumar, Associate Dean, M.S.Swaminathan School of Agriculture.

The whole training program is based on practical examples and case studies. Delegates also visited Paralakhemundi campus of Centurion University. Delegates visited different banks and interacted with their branch manager to understand the Agri Entrepreneurship and SME Financing in India. The overall feedback on the training program was excellent, given by the delegates. At the end of the training program, certificates were distributed by the Registrar, Prof. (Dr.) Anita Patra at Paralakhemundi campus.

Geo-tagged Photographs of the event with date and caption:

Field Visit on 8th August 2024



Group photo in the board room on 6th August 2024





**EXPOSURE VISIT AND TRAINING PROGRAM
ON
AGRI ENTREPRENEURSHIP
AND SME FINANCING**

Date: 5th to 9th August 2024

Venue : Board Room, Aryabhata Building

Organized by

School of Management

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